



Meeting May 8, 2023

COUNCIL REPORT

TO: CHIEF ADMINISTRATIVE OFFICER **DATE:** April 27, 2023

FROM: GENERAL MANAGER **FILE:** 70500
PLANNING AND DEVELOPMENT

SUBJECT: OFFICIAL COMMUNITY PLAN (OCP) – CONCLUSION OF PHASE 1:
SURFACING AND INITIATION OF PHASE 2: VISIONING

PURPOSE: To inform Council of the end of Phase 1 of the Official Community Plan project, and the initiation of outreach and engagement on Phase 2: Visioning.

RECOMMENDATION:

1. **THAT** Council authorize the launch of the Official Community Plan Phase 2: Visioning as outlined in section 4.0 of the report titled *OCP – Conclusion of Phase 1: Surfacing and Initiation of Phase 2: Visioning*, appearing on the open agenda at the May 8, 2023 Council meeting, from General Manager Planning and Development.

REPORT**1.0 INTRODUCTION**

The Official Community Plan (OCP) Project was introduced to the Planning and Development Committee at its February 2, 2022 meeting. On June 1, 2022, Council received a follow-up report providing information on the OCP Project initiation and process, including a preliminary schedule and phasing. On February 27, 2023, Council received a report on “What We Heard” during the summer 2022 outreach and engagement.

Phase 1: Surfacing is now complete. This phase included public engagement over the summer of 2022 intended to raise awareness about the OCP project, as well as initial outreach to host First Nations and interested parties to invite their participation in the more in-depth engagement program planned for the remaining phases.

Preparatory work on Phase 2: Visioning is underway. This phase will focus on working with the community, host First Nations, urban indigenous and interested parties to establish a Vision, values and goals that will guide how Burnaby grows and develops to 2050. Later in Phase 2, the Vision, values and goals will be used to inform a range of scenarios illustrating how the city may grow over the next 25 years. Consideration of these growth scenarios will be part of a subsequent engagement process in early 2024.

This report provides a summary of next steps, including preparations to launch a public engagement process for Phase 2: Visioning.

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2.0 POLICY CONTEXT

The purpose of an OCP, as established under the *Local Government Act*, is to establish a long range growth management framework that spatially directs where, when and how future growth will occur in the city. It must also include housing planning policies for affordable, rental and special needs housing, as well as community greenhouse gas reduction targets and policies and actions for how those targets will be achieved. An OCP broadly connects with all policies established in a community, including the *Corporate Strategic Plan* (2022) and standalone policy documents. The primary set of existing policy documents that relate to and build on the current OCP are the *Burnaby Economic Development Strategy* (2007), the *Burnaby Social Sustainability Strategy* (2011), and the *Environmental Sustainability Strategy* (2016), and more recently, the *Climate Action Framework* (2020), *HOME: Burnaby's Housing and Homelessness Strategy* (2021), and *Connecting Burnaby: Burnaby's Transportation Plan* (2021); all provide new paths and foundations for a renewed OCP.

3.0 GENERAL INFORMATION

The OCP project is being undertaken in four phases.



Phase 1: Raise awareness and invite the community to learn more about the project.

Phase 2: Prepare a vision for the future of the City and prepare growth scenario options.

Phase 3: Set the strategic direction and policies to achieve the draft vision, goals and objectives.

Phase 4: Engage and confirm that the draft OCP reflects the values and priorities of the community.

- **Phase 1: Surfacing** (complete) – This phase focused on raising awareness about the OCP project and inviting the community to learn more and become engaged through various pop-ups at community events and locations throughout the city during the summer of 2022.
- **Phase 2: Visioning** (beginning June 2023) – This phase invites the community to imagine their city in the future and the way they live, learn, work and play. The community will have the opportunity to share its vision, values and goals. This phase will also invite host First Nations to participate in the visioning process and to share their perspectives and insights into how Burnaby can grow into the future.
- **Phase 3: Drafting** – This phase involves setting the priorities, strategic direction and policies that will support Burnaby in achieving its Vision and goals.
- **Phase 4: Confirming** – This phase involves engaging with all participants to confirm that the draft OCP is reflective of their values and priorities for the future, and ultimately, obtaining Council approval of a new OCP Bylaw, and supporting policies and bylaws (including amendments).

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4.0 COMMUNITY ENGAGEMENT AND COMMUNICATION

In Phase 1: Surfacing, the community were asked to share what they love about Burnaby now. Phase 2: Visioning is focused on building on that engagement and establishing the community's vision, values and goals for the city in 2050. This visioning and goal setting will inform the technical work to prepare a series of land use scenarios illustrating how the city could accommodate anticipated growth, and what trade-offs there would be between these options.

The City has retained an engagement consultant to assist with planning and executing community engagement over the remaining phases of the project. Phase 2: Visioning is proposed to begin in June 2023. The initial launch will be supported by various media, tools and events, including the following:

- **Updated Communications**

A communications campaign to alert the community to Phase 2: Visioning, including an updated City webpage dedicated to the project, as well as social media and postcard campaigns to invite participation.

- **Public Events**

Four signature events (one per quadrant of the city) designed to promote enthusiasm for the OCP project and solicit the community's vision, values and goals. These events will provide an opportunity to invite a broad range of community members to take part in an evening of entertainment, engagement and discussion. The evening is intended to begin with a range of activities including entertainment by local artists, storytelling on a variety of topics, and keynote speakers on topics related to the OCP, and will culminate with engaging facilitated workshopping designed to capture the Vision and values of the participants.

- **Pop-Up Booths**

Pop-up events, both stand-alone and at community events (e.g. Hats-Off Day, Environment Week, Canada Day, etc.), hosted throughout the summer in all four quadrants of the city to bring awareness to the project and engagement opportunities.

- **Survey Questionnaire**

- **Meetings and Workshops with Interested Parties and Urban Indigenous Community Members**

- **Engagement with Host First Nations**


- **Insights Reports**

The continuation of informational reports regularly distributed via email and the City website on a variety of topics including demographics, emerging trends, issues, challenges and opportunities, and other policy areas (for example, land use integration, mobility, place-making, climate action and adaptation).

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5.0 NEXT STEPS

This report is intended to inform Council of the conclusion of Phase 1: Surfacing and obtain Council’s authorization for the launch of Phase 2: Visioning. Further reports will also be provided as the project progresses.


E.W. Kozak, General Manager
PLANNING AND DEVELOPMENT

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